



The Center
for Law and Justice

The Alice Moore
BLACK ARTS & CULTURAL CENTER



JUNETEENTH

CELEBRATION

June 14 & 15 , 2024

Sponsorship Packet

Fundraising Goal of \$65,000





ABOUT AMBACC

The Alice Moore Black Arts and Cultural Center (AMBACC) is a non-profit community-based organization located in Albany, New York's South End Neighborhood. The Center provides opportunities and space for artistic and cultural-related activities and events including community conversations and exhibits for all ages.

AMBACC is located in the center of an historic area of great significance to the City's Black population. As envisioned, the Center is working to become a vibrant hub for art, culture, civic programming and events related to the Black experience in Albany and surrounding communities.

Under the guidance of highly experienced, knowledgeable, respected, and committed community leaders and residents, the Center will attract high quality art, culture, and civic involvements to benefit and uplift the spirit of all it reaches.

MISSION OF AMBACC

Advance the appreciation of Black art and culture, foster artistic and cultural expression, and serve as a dynamic community hub.





SPONSORSHIP PACKAGES

BLACK LEVEL SPONSORSHIP: \$10,000

Sponsorship Benefits

- Premier-size logo on event marketing materials (flyers, banners)
- Logo on print advertising
- Opportunity for your representative to speak on stage
- 10 X 10 space at event, includes table & 2 chairs
- Listing on all press releases!
- Recognition on sponsor section of our web page, [www.cflj.org /juneteenth24](http://www.cflj.org/juneteenth24).

RED LEVEL SPONSORSHIP: \$5,000

Sponsorship Benefits

- Secondary size logo on event marketing materials (flyers, banners)
- Full Page Ad in event journal book
- Listing on print advertising buys
- 10 X 10 space at event
- Listing on all press releases
- Recognition on sponsor section of our web page, www.cflj.org/juneteenth24.

GOLD LEVEL SPONSORSHIP: \$2,500

Sponsorship Benefits

- Secondary size logo on event marketing materials
- Half page Ad in event journal book
- Listing on print advertising buys
- 10 X 10 booth space at event
- Listing on all press releases
- Recognition on sponsor section of our web page, www.cflj.org/juneteenth24.

GREEN LEVEL SPONSORSHIP: \$1,000

Sponsorship Benefits

- Listing on event marketing materials
- Quarter page Ad in event journal book
- 10 X 10 booth space at event
- Recognition on sponsor section of our web page, www.cflj.org/juneteenth24.





CONTACT US

If you are interested in being a part of this unique sponsorship opportunity, please mail this entire packet with your level of choice & contribution or feel free to contact us for more information!

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Yes! I am interested in becoming a partner for the Juneteenth Celebration at the _____ level!

Please accept my sponsorship amount of \$_____ with the check enclosed. Checks can be made payable to the Alice Moore Foundation.

Name of organization as you'd like it to appear: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Contact Address: _____

I am interested in being a VENDOR.

I am interested in having a Journal Booklet AD.

