



HAVE YOU SEEN THIS DOG?

Join **#NipperQuest** November 25!
Get to know your neighborhood businesses
and win great prizes in the process.

THE RULES

- 23 "Holiday Nipper" posters, designed by local artist Mitchell Biernacki, are hidden in businesses throughout downtown Albany.
- Search out these pup posters and snap a photo of each one.
- Post your photos on Facebook, Instagram or Twitter with the hashtag **#NipperQuest** before 11:59 PM November 25.
- In order to be eligible, be sure your photos include "**#NipperQuest**" in the caption, or tag the Downtown Albany BID on Facebook (@albanybid), Twitter (@albanybid) or Instagram (@downtownalbany).
- Find a map of all participating Small Business Saturday locations at **downtownalbany.org/sbs2017**

THE PRIZES

- GRAND PRIZE, awarded to the person who "collects" the most Nippers: overnight stay at the Renaissance Albany Hotel, including garage parking, breakfast for two, and a \$50 gift certificate to Wellington's Restaurant.
- MOST CREATIVE PHOTO: \$100 gift certificate to Lodge's Department Store and a \$50 gift certificate to Parish Public House.
- MOST FESTIVE PHOTO: \$100 gift certificate to Lodge's and a \$50 gift certificate to Olde English Pub.

THE FINE PRINT

By entering the contest, participants agree to release the Downtown Albany Business Improvement District and all associated businesses and employees from responsibility for any injuries or damages that they may receive as a result of participation in Nipper Quest. In addition, all images shared may be used by the Downtown Albany Business Improvement District for future promotional purposes. In the event of a tie for grand prize, a winner will be chosen at random from the top participants. All winners will be chosen at the sole discretion of the Downtown Albany Business Improvement District. Employees and owners of downtown Albany BID businesses are ineligible to compete for prizes. Winners will be contacted via social media.