

Downtown Albany BID Board Nominee Statement of Interest

Please indicate your response in the appropriate box:

I am interested and willing to serve on the Downtown Albany BID Board of Directors.
If elected, I am able to attend at least six (6) board meetings annually.

Yes
No

I am interested and able to attend monthly special committee meetings.

Yes
No

Which of the following committees would interest you most?

**(Note: Even if you are not elected this year, you are welcome serve on one or more committee(s).
Please see reverse side for a description of each committee or task force.)**

- Clean & Safe Committee
- Marketing Committee
- Special Events Committee
- Economic Development Committee

**Please provide a brief biographical statement listing your education, board involvement/participation and leadership experience, and any other comments you wish to make.
(You may attach a resume on a separate page).**

Submitted By:

Name: _____ Phone: _____
 Company: _____ Email: _____
 Address: _____ City/State/Zip: _____

Please complete and email this form to kmedhus@downtownalbany.org or mail to:
 Governance Committee; c/o Downtown Albany BID, 21 Lodge Street, Albany, NY 12207

Downtown Albany BID Committees

BID Committee	Objectives and Goals
Clean & Safe Committee	<p>Enhancing downtown Albany through cleaning, safety, and visual improvement initiatives.</p> <p>Goals:</p> <ul style="list-style-type: none"> • Increase Lighting • Greening Downtown • Improving Gateways and Connective Corridors
Marketing Committee	<p>Engaging Downtown employees, residents, and visitors in new and innovative ways.</p> <p>Goals:</p> <ul style="list-style-type: none"> • Rebranding Downtown • Address Misperceptions • Complete New Website Launch • Enhance #DowntownWorks Promotions
Special Events Committee	<p>Creating fun, engaging, diverse experience for all community members and visitors.</p> <p>Goals:</p> <ul style="list-style-type: none"> • Create Recurring Events in Downtown • Increase Event Sponsorships
Economic Development Committee	<p>Facilitate economic development through strategic investments.</p> <p>Goals:</p> <ul style="list-style-type: none"> • Create a vibrant, attractive, fun, engaging, and diverse community • Implement high impact infrastructure investments • Increase foot traffic • Enhance parking experience