



SPONSORSHIP PACKAGE

Downtown Albany BID 2025

Annual Meeting

Contact:

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ANNUAL MEETING (TIER 1)

August 7, 2025



Partners of the Capital Walls mural program receive the James M. DiNapoli award at the 2024 Annual Meeting at Clinton Market Collective.

The Downtown Albany BID's Annual Meeting convenes some of the area's most influential individuals and organizations to discuss downtown Albany's past and future, learn about the BID's activities throughout the year, and network. Held at a different, carefully selected location each year, this prestigious and highly curated event is an opportunity to see and be seen, while being part of important, ongoing conversations about the economic revitalization and programming of downtown Albany.

At each Annual Meeting, the BID presents the James M. DiNapoli Award to an individual, organization, or business that exemplifies Mr. DiNapoli's spirit of partnership and community-building in shaping the direction of downtown Albany. James M. DiNapoli was the inaugural Chairman of the BID, and receiving his name-sake award distinguishes the awardee as a dedicated and proven leader in the downtown Albany business community.

By sponsoring the Annual Meeting, you can show your company's strong commitment to the economic success of our Capital City, be seen as a leader among your peers and within your industry, and gain exposure to high profile executives and decision makers including elected officials, top regional business leaders, and industry experts.



AVAILABLE SPONSORSHIP LEVELS (\$7,500-\$1,500)

Platinum	\$7,500
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,500

SPONSORSHIP BENEFITS

	BRONZE	SILVER	GOLD	PLATINUM
Your company tagged and mentioned in promotional posts across the BID's social media platforms (combined audience of 40k+ followers).	X	X	X	X
Your logo or listing featured on Annual Meeting invitation postcard, and all printed advertising materials for the event (300 copies)	X	X	X	X
Statement thanking your company on event landing page and listings with link to a page of choice on your company's website	X	X	X	X
Sponsorship listed in Downtown Albany BID's Annual Meeting report	X	X	X	X
VIP Tickets for members of your organization (\$60 value per ticket)	4	6	10	14+
Your company's logo featured on Annual Meeting event landing page, with link to page of your choice		X	X	X
Logo placement on all on-site signage		X	X	X
Company logo included in weekly newsletter (>8,000 subscribers)		1 week	2 weeks	4+ weeks
On-site promotional table area(s) in mutually agreed upon location(s)			10'x10'	10'x10'
Exclusive rights to branded merch giveaways (items provided by your company, unless co-branded)			X	X
Quote from representative of your company in announcement press release			X	X
Event Page Web Banner (available to one sponsor only; includes photo, ~15-25 words text, link)			1 week	2 weeks
Speaking opportunity for a representative of your company				X
Named Presenting Sponsor of the Annual Meeting (e.g. Downtown Albany BID's Annual Meeting, presented by Company A)				X
Exclusivity in your field among all event sponsors				X