



YogaPalooza Sponsorship Form

Downtown Albany BID • 2026

Company name

Contact

First Name	Last Name	Job title
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Email address	Phone
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Company address

Street Address

Address line 2

City	State	Zipcode
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Event

YogaPalooza

Sponsorship level

Lotus \$1,000 Tree \$2,500 Mountain \$5,000
 Presenting Sponsor Other (please explain below)

Notes: _____

If you answered other, please indicate the dollar amount for your desired contribution level. If sponsorship is in-kind, please describe what will be included.

Payment

Check (preferred) Credit Card *A processing fee of ~3% will be added to sponsorships paid for by credit card.

Payment instructions: Your sponsorship cannot be confirmed until payment is received in full. Please make checks payable to Downtown Albany BID and write the name of the event on the memo line. Mailing instructions are provided on Page 3. If paying by credit card, we will send a secure payment link to the contact email address provided above. If you prefer not to pay online, please complete the credit card authorization on Page 2.

Contact: If you have any questions pertaining to your sponsorship, please contact Special Events Manager, Jevan Dollard | jdollard@downtownalbany.org or call 518.465.2143 x111.

Media assets

Logos: Send your company's logo file(s) to jdollard@downtownalbany.org when you submit this form. Images should be 300 ppi or greater, formatted as PNG, PDF, and/or scalable files such as PSD, AI, SVG, or EPS. Please include all approved logo files available (i.e. vertical/stacked, horizontal, knock-out, monochromatic, etc.) If you have a style guide or specific guidance for how your logo(s) should be displayed, please include them as well.

Links: Please enter all of your applicable web and social media links below.

Website: _____ Web 2: _____

Facebook: _____ LinkedIn: _____

Instagram: _____ TikTok: _____

Twitter/X: _____ Other: _____

Please write your company name below as you would like to be referred to in print and digital publications, and include pronunciation notes for radio/television, if necessary. If your company is known by multiple names (e.g. "The ABC Company," "ABC Co," "ABC") please include all approved versions.

Sponsorship agreement on Page 3 →

** Leave this section blank if you are paying by check or if you can pay using a secure online payment link. **

Credit card authorization	Card type: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/> AMEX
	<input type="checkbox"/> Other _____
	Cardholder name: _____
	Card number: _____
	Expiration date (mm/yy) _____ Zipcode _____
	I, _____, authorize the Downtown Albany BID to charge my credit card for sponsorship of the event listed on Page 1. If the sponsorship payment will occur in installments, I understand that this information may be saved on file and used for future payments.
	_____ Signature Date

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